LED Wall Content Guidelines

General Instructions:

The content should be delivered as either a video or image file.

Video formats: mp4, mov

Image formats: jpg, png

Frame rate: 25 fps

Bitrate: 10–16 Mbps

Duration: 20 seconds

Submit materials to: aineisto@hjk.fi

Dimensions:

Standard size: 2320 x 144 px

If desired, content can also be delivered in a wider format:

1/1: 37,120 x 144 px

1/2: 18,560 x 144 px (will be duplicated across full width)

1/4: 9280 x 144 px (will be duplicated across full width)

1/8: 4640 x 144 px (will be duplicated across full width)

Center board: 2240 x 144 px

Sides: 8000 x 144 px

Ends: 10,560 x 144 px

Total width: 39,360 x 144 px

The content will be placed on both sides of the center board.

HJK Led Sideboard

8000 * 144   Center Board   8000 * 144

10 560 * 144   10 560 * 144